



## FOR IMMEDIATE RELEASE

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## “Navajo Nation proud to host PRCA Commissioner, Karl Stressman.”

Window Rock, AZ - March 7, 2012. The Navajo Nation Fair Office is expecting a visit from PRCA Commissioner, Karl Stressman. Mr. Stressman will be in Window Rock to discuss the Navajo Nation's 4th of July PRCA Rodeo to be held July 4th to the 7th.

Stressman has been involved in the “Western” Industry for over 20 years, promoting the sport of rodeo and also co-founding the popular “Tough Enough to Wear Pink” campaign.

Many PRCA Cowboys have regarded the Navajo Nation as one of their favorite stops and on Friday, March 9th the PRCA Commissioner will see why. Mr. Stressman is expected to visit the Navajo Nation Office of the President and Vice-President and other Window Rock attractions during his visit.

PRCA Commissioner Karl Stressman.

*Photograph taken by Neal Reid*

PRCA members and Navajo tribal members Derrick Begay of Seba Dalkai, AZ and Erich Rogers of Round Rock, AZ went into the National Finals Rodeo at Las Vegas, NV in December 2011 ranked the number one and the three team roping headers in the world. A major accomplishment for any professional Cowboy and even more so for the people of the Navajo Nation. The Navajo Nation Fair office is very proud of these young men and has no doubt that their accomplishments have sparked the PRCA's interest in who the Navajo people are.

Fair Manager, Norma Bowman states, “It's a very exciting relationship that we, as the Navajo Nation have with the PRCA and we look forward to maximizing the opportunities for our Navajo Pro Rodeo Cowboys.”

Members of the press are welcome to conduct interviews with Mr. Stressman. Please call Public Information Officer, Delilah Goodluck at 928-871-6632 or 928-592-2959 to schedule an interview.

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